

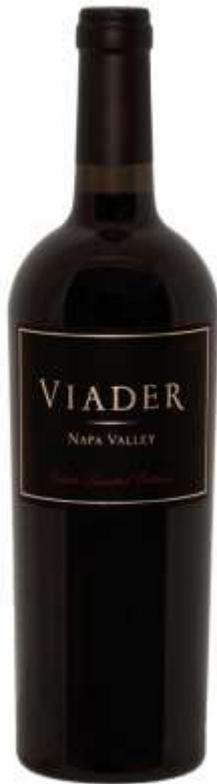
VIADER

NAPA VALLEY

2014 VIADER Estate Limited Edition “Black Label”

ABOUT THE “Black Label”

The VIADER Estate Limited Edition, also known as “Black Label” comes entirely from our estate vineyard on Howell Mountain, representing our magnificent mountain’s *terroir*. Each variety – Cabernet Sauvignon, Syrah, Cabernet Franc and Malbec – contributes its unique characteristics and their sum creates the ultimate luxurious experience for your palate.



TASTING NOTES

Bold and structured with alluring black fruit aromas and mouthwatering acidity. On the palate are explosive black fruits including plums, blackberries, black cherry, and cassis. Velvety tannins seem to melt over the palate. The lingering finish is sprinkled with warm spices and more juicy fruit. Drink Now – 10 years

VARIETAL COMPONENTS

62% Cabernet Sauvignon, 29% Syrah, 6% Malbec, 3% Cabernet Franc

WINEMAKERS Delia & son Alan Viader

APPELLATION Napa Valley (Estate Grown, Produced & Bottled)

PRODUCTION 850 cases

HISTORY OF OUR VINEYARD

On the VIADER estate, Cabernet Sauvignon and Cabernet Franc have been cultivated since the winery’s inception in 1986, and we have almost two decades of experience growing Syrah on Howell Mountain. However, only in 2004 did we start producing Malbec. Alan Viader planted under a 1/8 acre on the estate after spending a harvest in Mendoza, Argentina where Malbec is the region’s most distinctive grape. Although our yields are depressingly small, the wine produced from our estate Malbec expands with blackberry and soft supple tannins that envelop the palate. In the “Black Label” blend, our Argentinean Malbec is like the “pinch” of salt that brings everything together!

2014 GROWING SEASON

The 2014 growing season produced fruit of excellent quality and flavor concentration. With one of the driest winters on record in California, the growing season was off to an interesting start, seeing rainfall at half the expected levels for the period. However that would soon change. Napa Valley experienced welcome heavy rains in February and early March just as the vines were emerging from dormancy and about to begin bud break. We had a warm spring and “rockin’ summer” with a 6.1 earthquake at 3:24am in the city of Napa (30 miles away, although it was still felt on Howell Mountain). Cooler fall weather allowed for extra hangtime for some blocks. Harvest began slightly earlier than past years, and we officially brought in the first grapes under the supermoon of September 7th. Yields were lower overall, due to disruptions during fruit-set and grapes that were smaller than average in size.