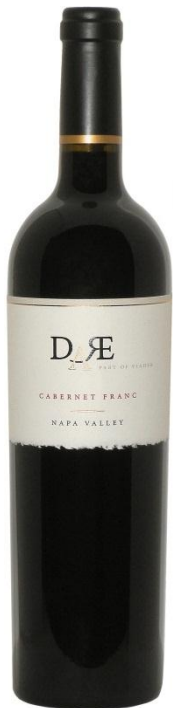


# VIADER

NAPA VALLEY

## 2011 DARE by Viader Cabernet Franc

In 2003, owner/winemaker Delia Viader “dared” to produce her first varietal Cabernet Franc from the VIADER Estate to showcase her favorite variety as an equally thrilling, accessible, and balanced wine. Our DARE by Viader wines are created with the intention that they be enjoyed young, offering bright fruit and approachability from the first taste to the last drop.



### Winemaker's Notes:

Generous aromatics show red fruit and floral notes, including wild strawberry, raspberry, rose petal, dried lavender, and cedar. A juicy freshness helps carry the strawberry and delicate red fruit flavors that coat the palate and lead to the long finish. Oak notes - vanilla and cooked caramel - are well integrated with the flavors of fruit compote in this elegant and graceful wine.

### Food Pairing Suggestions:

Try it with Bark No. 72, slightly savory bittersweet chocolate by Mariela Viader.

### Wine Information:

The current vintage wine is accessible because of its wealth of fruit and suppleness of tannin, and is aged for a total of 12 months, with the first six months *sur lees*, in French Oak barrels.

**Winemakers:** Delia & Alan Viader (son)

**Harvested:** Oct. 20 – Oct. 28, 2011

**Production:** 487 cases

**Brix:** 25°      **pH:** 3.88

### 2011 Growing Season:

This year brought some surprises that called for even more meticulous farming, but all in all 2011 blessed us with a quality crop. Spring-like days in February preceded an early bud-break, great spring and mild summer, a rainy weekend in June, followed by a couple days of harvest rains and a long spout of excellent weather. The fruit was able to ripen slowly but evenly, reaching desired Brix numbers and tannin maturation without issues. Alan Viader said, “This type of weather makes me thankful that I live and grow grapes in Napa Valley. This vintage should produce some Napa Valley classics for sure.”

### About VIADER:

VIADER is a leading first growth Napa Valley winery established by Delia Viader in 1986 on the extremely steep and rocky slopes of Howell Mountain. Delia's innovative farming methods have made her one of Napa Valley's pioneer women winemakers. Her limited production wines have been lauded worldwide for their elegance, complexity, and long-aging potential. Today, her son Alan and daughter Janet help manage the winery operations, sales, and stunning hospitality center, while her daughter-in-law Mariela manages the sophisticated culinary program.