

# VIADER

NAPA VALLEY

## 2004 VIADER “V”

50% Petit Verdot ♦ 45% Cabernet Sauvignon ♦ 5% Cabernet Franc

“V” is an exclusive VIADER blend with a primary focus on Petit Verdot rounded up with Cabernet Sauvignon and Cabernet Franc. Each year, differing amounts of these varietals are carefully selected to create a blend that best expresses the character and nature of the VIADER Estate. “V” is intended to highlight the sophistication of Petit Verdot as a varietal. Petit Verdot imparts deep color, tannin and piquant spice to the blend. Cabernet Sauvignon maintains the balance and a smaller percentage of Cabernet Franc adds plushness to the finish. The result of this unique combination is a vibrant, sumptuous wine with a powerful but inviting presence.

### THE TERROIR OF “V”:

“V” originates on the vertically planted slopes of the Viader Estate. Located on the northeast side of Saint Helena, the vineyards sit atop 1,200 feet on Howell Mountain. Our Petit Verdot vines face northwest on exposed rocky terrain, which limits yields while forcing the grapes to fully ripen under an acceptable amount of duress.

### THE VINIFICATION OF “V”:

The lots for “V” are hand-selected and vinified separately with the use of long extended maceration. We allow malolactic fermentation to occur only in the barrel. “V” is aged for 24 months in 100% new French oak barrels.

### 2004 GROWING SEASON:

The 2004 growing season started with an early bud break followed by heat spikes in June and at scattered intervals throughout the summer season. Grapes completed veraison early allowing for even maturity and well developed sugars. Steady warm temperatures towards the end of the season made for one of the earliest harvests in history. Grape quality was very good with a crop that was smaller than average. The 2004 growing season balanced the unique characteristics of our *terroir*. Warm summer days built up intensity and complexity in the grapes, while the cool nights ensured good acidity levels. Our estate vineyards are farmed using organically certified materials and we have been farming bio-dynamically since 2002.



**RELEASE DATE:** November 2006

**OWNER/WINEMAKER:** Delia Viader, Ph.D.

**VINEYARD MANAGER:** Alan Viader

**APPELLATION:** Napa Valley

**HARVEST DATE:** Oct. 27, 2004

**PRODUCTION:** 300 cases