

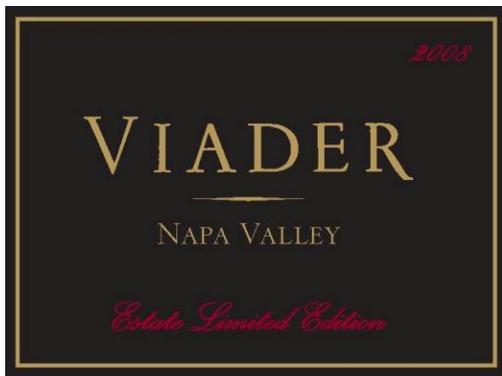
# VIADER

NAPA VALLEY

## 2009 VIADER ESTATE LIMITED EDITION "BLACK LABEL"

### ABOUT THE "BLACK LABEL":

The 2009 VIADER Estate Limited Edition, a.k.a. "Black Label" comes entirely from our estate vineyard on Howell Mountain, representing our magnificent mountain's *terroir*. Each variety – Cabernet Sauvignon, Syrah, Cabernet Franc and Malbec – contributes its unique characteristics and their sum creates the ultimate luxurious experience for your palate.



### TASTING NOTES:

On the nose: aromas of ripe plums, figs, violets, cocoa, cedar, white pepper, earthiness, spice box laced with cinnamon and clove. On the palate: juicy blackberry, more plums and a hint of sweet cranberry. The round fruity mid-palate is followed by a mouthwatering acidity and touches of cured meats. Smooth, clean, elegant, and crisp, with flavors of cherry plum throughout the lingering finish.

More expressive than 2008, our 2009 VIADER "Black Label" would pair nicely with charcuterie-inspired dishes like prosciutto-wrapped baked Black Mission figs, for example. Try it at home!

**VARIETAL COMPONENTS:** 50% Cabernet Sauvignon, 44% Syrah, 5% Cabernet Franc, 1% Malbec

**WINEMAKERS:** Delia & son Alan Viader **WINEMAKING CONSULTANT:** Michel Rolland

**APPELLATION:** Napa Valley (Estate Grown, Produced & Bottled) **PRODUCTION:** 430 cases

### HISTORY:

On the VIADER estate, Cabernet Sauvignon and Cabernet Franc have been cultivated since 1986, and we have over a decade of experience growing Syrah on Howell Mountain. However, only in 2004 did we start producing Malbec. Alan Viader planted under a 1/4 acre on the estate after spending a harvest in Mendoza, Argentina where Malbec is the region's most distinctive grape. Although our yields are diminutive, the wine produced from our estate Malbec expands with blackberry and soft supple tannins that envelop the palate. In the "Black Label" blend, our Argentinean Malbec is kind of like the "pinch" of salt that brings everything together!

### 2009 GROWING SEASON:

Rainfall was slightly short of normal, but the precipitation came at convenient intervals during the growing cycle. Napa Valley enjoyed a mild, relatively cool growing season, with everything working in unison to give vines and grapes the best scenario possible.